

Roll No. ....

**Y – 2872 (A)**

**M.B.A. (Fourth Semester) (SPECIAL) EXAMINATION, August 2021**

**(SECOND CHANCE)**

Paper – 402

**INFORMATION SYSTEMS MANAGEMENT**

*Time : Three Hours*

*Maximum Marks : 70*

*Minimum Pass Marks : 28*

**Note**—Attempt *all* questions.

1. Explain the operating elements of an Information System. What is a subsystem of 1415 ? 14
2. Explain the following subsystems—
  - (i) Sales and marketing subsystem. 7
  - (ii) Logistics subsystem. 7
3. Explain various methods to collect data. Describe the value of information in decision making. 14
4. What is system stress ? How will your prevent a system ? Describe Entropy. 14
5. Define prototyping. State its features. Explain the advantages and disadvantages of prototyping. 14

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